

BACHELOR OF BUSINESS ADMINISTRATION WITH BACHELOR OF ECONOMICS (BBA BEc)
Coherent Study Code: BUS03 (Major: Business and Economics)

RECOMMENDED PROGRAM FOR 2008 INTAKE

		Code	Unit Name	Credit Points			
				100	200	300	Total
<i>100 level</i>							
Core		BBA102	Business Organisation Principles	3			
Core		ECON110	Macroeconomic Principles	3			
Core		ECON111	Microeconomic Principles	3			
Core		ECON141	Introductory Econometrics	3			
		HRM107	Introduction to Human Resources	3			
		ACCG105	Introductory Financial Accounting	3			
		BBA111	Organisational Behaviour	3			
		MKTG101	Marketing Fundamentals	3			
Core	Either	STAT170	Introductory Statistics				
	or	STAT171	Statistical Data Analysis	3			
Core	One of	COMP1XX					
		ISYS1XX		3			
<i>200 level</i>							
		ACCG200	Fundamentals of Management Accounting		3		
		ACCG253	Financial Management		3		
		BBA216	Human Resource Management		3		
		BBA250	Business Communication Skills		3		
		BUSL250	Business Law		3		
Core		ECON200	Microeconomic Analysis		4		
Core		ECON201	Macroeconomic Analysis		4		
Core		ECON210	Public Economics		3		
Core		ECON232	Econometric Principles		3		
<i>300 level</i>							
Core		BBA315	Business Forecasting			3	
Core		BBA350	Strategic Management I			3	
Core		BBA360	Business Project			3	
Core		ECON309	Industrial Organisation			3	
Core		ECON311	Macroeconomic Policy			3	
Core	Two of		300 level units with ECON prefix			6	
Core	One of		300 level unit with BBA, MKTG, HRM or DEM prefix			3	
Total credit points in core program				30	29	24	89
# Total credit points available as electives				0	7	6	7
Total credit points for degree				30	36	30	96

General Requirements: Minimum number of credit points - 96; maximum number of credit points at 100 level - 30; minimum number of credit points at 300 level or above designated in the Schedule of Undergraduate Units as commerce or economics units – 18.