

BACHELOR OF ECONOMICS (BEc)
Coherent Study Code: ECN15 (Major: Economics and Marketing)
RECOMMENDED PROGRAM FOR 2008 INTAKE

		Code	Unit Name	Credit Points			
				100	200	300	Total
<i>100 level</i>							
Core		ECON110	Macroeconomic Principles	3			
Core		ECON111	Microeconomic Principles	3			
Core		ECON141	Introductory Econometrics	3			
Core	Either	STAT170	Introductory Statistics				
	or	STAT171	Statistical Data Analysis	3			
Core		MKTG101	Marketing Fundamentals	3			
<i>200 level</i>							
Core		ECON200	Microeconomic Analysis		4		
Core		ECON201	Macroeconomic Analysis		4		
Core		ECON210	Public Economics		3		
Core		ECON232	Econometric Principles		3		
Core		MKTG202	Marketing Research		3		
Core		MKTG203	Consumer Behaviour		3		
<i>300 level</i>							
Core		ECON309	Industrial Organisation			3	
Core		ECON361	Economic and Business Forecasting			3	
Core		MKTG303	Marketing Strategy: Analysis and Decisions			3	
Core		MKTG304	Marketing Operations Management			3	
Core	Two of		300 level units designated for BCom/BEc			6	
Total credit point in core program				15	20	18	53
# Total credit points available as electives				15	0	0	15
Total credit points for degree				30	20	18	68

BACHELOR OF COMMERCE (BCom)
Coherent Study Code: ECN14 (Economics and Marketing)
RECOMMENDED PROGRAM FOR 2008 INTAKE

As for BEc (Major: Economics and Marketing), without the core unit ECON232 Econometric Principles. A 200- or 300-level elective is substituted.

Total credit points in core program	15	17	18	50
# Total credit points available as electives	15	3	0	18
Total credit points for degree	30	20	18	68

Denotes minimum level at which electives can be taken. Eg 100 level electives can be taken at 100 level or above.

General requirements: Minimum number of credit points 68, of which 38 must be above 100 level. Minimum of 18 credit points designated as Commerce; Economics units at 300 level.